MARSHALL COUNTY



A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

OKLAHOMANS SERVED:

County FY21:

101

County Cumulative FY03-FY21:

2,595

State Cumulative FY03-FY21:

523,994

N TSET

405.521.3888 | TSET.OK.GOV Board of Directors Chair Michelle Stephens Executive Director Julie Bisbee

HEALTH **INDICATORS**

2020 OKLAHOMA STATE DEPARTMENT OF HEALTH



CANCER DEATHS (Rate per 100,000)

ADULT SMOKING RATE

(%)

26.5%

OBESITY RATE

PREVALENCE OF DIABETES

(%)

(%) 17.7%

COUNTY **OKLAHOMA** U.S. 233.9 169.0 244.1 171.1 144.1 168.2

19.1% 15.5%

36.4% 31.9%

41.1%

13.0% 10.6%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$110,000 invested in your community FY21-FY22

\$963,400

invested in your community FY16-FY20

Grantees FY21

Marshall County Health Department

.\$110.000



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$106,000 invested in your community

Healthy Communities Incentive Grants

\$20,000 \$36,000 City of Madill City of Kingston

Healthy Schools Incentive Grants

\$25,000 Madill Public Schools \$25.000 Kingston Public Schools



TSET Food Systems Impact Grants provide immediate relief to increased need for food during the COVID pandemic and support partnerships that seek to increase the availability of healthy foods.

2020 District Cumulative: $\$408,\overline{5}05$

Grantees

\$408.505 Hunger Free Oklahoma

Serving Delaware, Garfield, Jackson, Kay, Kiowa, Marshall, Okfuskee, Seminole and Washington counties

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS









Sedentary Lifestyle

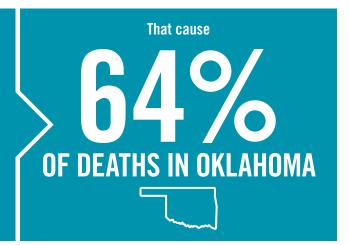
Lead to 4 CONDITIONS











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

SMOKING:

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$138 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING-PREVALENCE 28.6%

19.1% 2020

SMOKING AMONG KIDS **CUT IN HALF**

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 470,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE MEDICAL LOAN REPAYMENT PROGRAM, 90 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA